

The book was found

Box Bottle Bag: The World's Best Package Designs From TheDieline.com



Synopsis

Take a look at the very best in packaging design Every day Andrew Gibbs seeks out and discovers the very best in packaging design for his influential blog, TheDieline.com. Here, he has collected the cream of the crop—plus some additional brand-new projects—in all their full-color glory. The look, feel and concept of a package is crucial to its sales success, and Box Bottle Bag contains more than 140 projects that have succeeded on many levels. The book is divided into six chapters, each one featuring a certain style of packaging design—Luxe, Bold, Crisp, Charming, Casual, and Nostalgic. Featured work comes from top-notch firms such as Turner Duckworth, Hatch Design, Interbrand, Hornall Anderson, Duffy & Partners, BBDO, Aesthetic Apparatus and Wolff Olins, Inc. Some of the top-tier clients featured inside include Miller Chill, Coca-Cola, Aveda, Williams-Sonoma, Method, Right Guard, 10 Cane Rum, Harrod's and Starbucks. The wealth of inspiration found in these pages is priceless. You'll be energized to come up with your own solutions to tricky packaging conundrums in no time.

Book Information

Hardcover: 224 pages

Publisher: HOW Books (March 3, 2010)

Language: English

ISBN-10: 1600614191

ISBN-13: 978-1600614194

Product Dimensions: 9 x 0.8 x 10 inches

Shipping Weight: 2.5 pounds

Average Customer Review: 4.7 out of 5 stars Â Â See all reviews Â (13 customer reviews)

Best Sellers Rank: #824,810 in Books (See Top 100 in Books) #41 in Â Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design > Packaging #2406 in Â Books > Arts & Photography > Graphic Design > Techniques

Customer Reviews

The Book is organized by style: Lux, Bold, Crisp, Charming, Casual, and Nostalgic. A little over 200 pages with one product per page. The images are big and crisp. The paper is smooth and of high quality. There is a brief description of each product and sometimes quotes from the designers. The products are from around the world which gives you an international overview of the best designs. This is THE best book with a collection of works that I've ever bought! It will be on my desk constantly for inspiration. I'm a sucker for packaging design and I'll buy products based on their

packaging. Please visit [...] as well, because that is where it all stated.

This book is a fantastic, insightful look into various styles of product design. As a designer I found this resource a great help when brainstorming new concepts and colour variations - and not just for product design. I have hundreds of design books in the studio however this easily ranks in my top 5 all time favorites.

This book is spectacular. I love the way that peoples ideas are so outside of the box. I love how someone can take something so ordinary and make it extraordinary. I work for a graphic arts/ label company I am used to seeing all sorts of of packaging ideas. This book defiantly gives people a look into other countries and the way they take the same item from the united states and flip it change to be original. I hope they keep making more of these books. They should definitely make one every few years or months. With the way the economy is today packing is surly changing ever so fast.

I will keep it simple, I am a packaging freak and this is a book with excellent design, great picture, multiple categories design trends. I am really hoping there is a new book published by the same authors.

The book was good but its delivery was delayed for 2 months with endless back and forth communication with the team to follow up and re-re-re-arrange delivery. Product was great but the arrangements and service were horrendous.

A well curated, well structured book with tons of work to inspire you, make you envious of, and nerd out to. Even if you aren't in the packaging design business this still is a great book to have on your shelf.

The book starts off with an incredible die-cut cover and then delves into hundreds of the most inspired, high-end packaging designs known to man. Definitely worth a purchase.

[Download to continue reading...](#)

Box Bottle Bag: The World's Best Package Designs from TheDieline.com The Man Behind The Bottle: The Origin and History of the Classic Contour Coca-Cola Bottle As Told By The Son Of Its Creator 99 Ways to Open a Beer Bottle Without a Bottle Opener Prepping: Prepping Your 72 Hour Bug Out Bag (Prepping your Bug Out Bag Book 1) Heavy Bag Training: For Boxing, Mixed Martial

Arts and Self-Defense (Heavy Bag Training Series Book 1) 1,000 Package Designs (mini): A Comprehensive Guide to Packing It In (1000 Series) The Billionaire's Vinegar: The Mystery of the World's Most Expensive Bottle of Wine by Benjamin Wallace (May 13 2008) And a Bottle of Rum: A History of the New World in Ten Cocktails The Best of the Best: The Yacht Designs of Sparkman and Stephens Best of the Best from Hawaii Cookbook: Selected Recipes from Hawaii's Favorite Cookbooks (Best of the Best State Cookbooks) Best of the Best from New Mexico Cookbook: Selected Recipes from New Mexico's Favorite Cookbooks (Best of the Best Cookbook) Best Man Best Speech: How to Be the Best Best Man Jokes : Best Jokes 2016: (Funny books, Joke books, Funny jokes, Best jokes 2016, Best jokes 2015) (Best Jokes 2016 Bundle) BEST BOOKS: Recommended Reading-Best American Literature (Fiction & Nonfiction), Must Read Titles in English, Best Young Adult Books, the Best Kindle Books, ... Novels & Book Club Picks (Good Reads 1) Cheap and Functional DIY Box Set (6 in 1): Creative, Budget-Friendly Quick and Easy DIY Prepper Projects, Household Hacks, Decorating Ideas and Outdoor Designs (DIY Projects & Household Hacks) The South Carolina Dispensary: A Bottle Collector's Atlas & History of the System The 12 Bottle Bar: A Dozen Bottles. Hundreds of Cocktails. A New Way to Drink. Wine Me Up! The Hundred-Bottle Cellar Still Life with a Bottle: Whisky According to Ralph Steadman How To Make Wine: 20 Tasty Homemade Wine Recipes Made Of Fruits And Vegetables From Your Garden!: (Dandelion Wine, Plum Wine, Wine Bottle Crafts)

[Dmca](#)